

Faculties of Rhetoric

Invention (inventio)			Arrangement (dispositio)	Style (elocucio)			Memory (memoria)	Delivery (actio)	
Proof	Topic	Commonplace	- Disposition of argument - Structure of speech	<i>(form)</i>			Delivery from memory (without notes)	1. gestures 2. facial expressions 3. tone of voice (a) conversational (b) debate (c) amplification 4. prosody	
inartificial	artificial		1. introduction (direct or indirect) 2. narration (statement) 3. proposition (issue) 4. division (view on the whole)	Debate	Written composition				
evidence	1. ethos (moral character) 2. pathos (induced emotions) 3. logical proof (example or maxim)			Ethical (scientific language)	Emotional (emotive language)				
Proof	Topic	Commonplace		<i>(tone, composure)</i>					
- aids to composition - analysing a theme or subject - conducting an argument				Grand style	Middle style	Low style			
Proof	Topic	Commonplace	5. proof (arguments from weak to powerful)	artful	Relaxed, but not colloquial	Conversational			
- Topics of argument common to different subject areas - similar to maxim in form and function			6. refutation (refusing counter-arguments)	<i>(qualities)</i>					
			7. conclusion (a) summary (b) amplification (c) appeal	purity	clarity	decorum			ornament
				Correctness of language	intelligibility	appropriateness			Decorative aspects
				Prose rhythm	Figures of speech				